« Restart of Greek Economy »

20 May 2020
Tourism

Ch. Theocharis
The importance of tourism for the country

Receipts 2019
€ 19 billion
(BoG: Travel balance of payments)

Visitors 2019
33 cm.
(BoG: Travel balance of payments)

First two months 2020
+ 23%
(BoG: Travel balance of payments)

Contribution to employment
360,000 employees
(ERGANI: employed in accommodation and focus)
Restart of tourism:

And **Safe for employees**

And **With respect to the visitors**

And **By strengthening health structures in tourist destinations**

And **With business support**

And **In consultation and cooperation with society, institutions and the global community**
Purchase opening schedule

Domestic tourism

- **Monday, May 25**
  - Yachting

- **Monday 1 June**
  - Camping Areas
  - Hotels for 12 months

- **Monday 15 June**
  - All other accommodation

Tourism abroad

- **Wednesday, July 1**
  - *1* stage release of flights to "Eleftherios Venizelos"

- **From July 15**
  - *2* stage release of flights to other airports
  - Gradual removal of the remaining exceptions

(*) List of countries will be determined based on their epidemiological profile up to 1 June.
Visitors will be subject to sampling without a mandatory test.
Case Management Ability

Enhancing the health of destinations

- Ensuring inspections
- Definition **collaborating doctor** with each accommodation as the first case assessment point
- Definition of **coordinator** from the accommodation case management case

Business case management

- **Accommodation doctor** taken in the first year
- Special "quarantine areas" per region / island
- **Healthcare Transfer** (if necessary)
Case Management Ability

Development of business plans for small island destinations

Strengthening the capacity of health infrastructure:

And We are installing the installation as a whole
20 new analysts for tests on the islands

And We ensure 600 COVID beds in the islands

Coverage from nearby destinations:

And Ensuring transport time <2 hours

And Utilization of infrastructure of mainland Greece
### Criterion 1: Accessibility to health infrastructure

<table>
<thead>
<tr>
<th>Risk level 1 (Low):</th>
<th>Risk level 2 (Moderate):</th>
<th>Risk level 1 (High):</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Continental Greece</td>
<td>• Destinations that have developed health infrastructure (*)</td>
<td>• Destinations that have simple health infrastructure (*)</td>
</tr>
<tr>
<td>• Crete</td>
<td></td>
<td>• Destinations without health infrastructure (*)</td>
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<tr>
<td></td>
<td>(*) GN, KY declared COVID beds</td>
<td>(*) ΚΥ, ΠΙ, ΠΠΙ who have not declared COVID beds</td>
</tr>
<tr>
<td>• Destinations with access to health infrastructure in mainland Greece in 2 hours (by ship or car)</td>
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### Criterion 2: Possibility of testing

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</tr>
</thead>
<tbody>
<tr>
<td>• Continental Greece</td>
<td>• Destinations that have installed or to be installed * infrastructure for controls</td>
<td>• Destinations that do not have infrastructure for controls</td>
</tr>
<tr>
<td>• Crete</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Destinations with access to health infrastructure in mainland Greece in 2 hours (by ship or car)</td>
<td>(*) THIRA, KALYMNOS, KOS, NAXOS, PAROS, RODOS, SYROS</td>
<td></td>
</tr>
</tbody>
</table>
The release stage - June 15

- Release of flights from abroad to "Eleftherios Venizelos"
- Release of visitors’ entrance from countries with good epidemiological characteristics

- In addition, criteria such as:
  - Road access
  - Medium distance by air
  - Homogeneous communities

The release is expected to put positive pressure for a similar release of restrictions in the country of origin.
The release stage - July 1

- Release of flights from abroad to all airports
- Free entry for visitors from all countries
- They will be excluded countries with negative epidemiological characteristics
- The countries that will be excluded will be announced in time
- The countries excluded from the release stage will be monitored for their epidemiological characteristics
Health Protocols for the operation of businesses and the transport of tourists

**Health Protocols**

- Operation of tourist accommodation
- Operation of tourist buses
- Operation of car rental companies
- Shipping: Passenger / Passenger - ferry ships
- Air transport: Inside the plane
- Air transport: Airport operation (terminal)
- Check the Input Gates (eg questionnaire, test samples)
Measures of financial support for tourism businesses

And Extension **right to suspend employment until July**
And **Rent reduction** business 40% until August
And **New employment support mechanism "SURE »Until September**
And Enhancing them **seasonal employees**
And **Reimbursable deposit**
And **Tax advance reduction**
And **VAT reduction** in transport, coffee, non-alcoholic beverages and the tourist package

And **TENIX II Business Financing / Guarantee Fund Development Bank**
Enhancing domestic tourism

Domestic Tourism

• Advertising campaign
• "Tourism for All" Program
• Social Tourism Program (OAED)
• Company Holiday Vouchers for private sector employees

"Tourism for All" Program

Objectives
• Strengthening industry liquidity
• Employment reinforcement
• Emphasis on demand

Frame
• € 30 million
• At least 4 nights
• It concerns hotels and travel agencies
• 250,000 beneficiaries
• 1 million nights at least
Strengthening the sense of security of tourists (Greeks & foreigners)

**Update on health protocols**
- Use of Visit Greece app
- Posting relevant material on the sites of tourism providers & tourism agencies
- Informative material on site (posters, banner, etc.)
- Publicity campaign in the local & international media

**Securing a sense of security**
- Intensive health legality checks from the Ministry of Tourism
- Special Signal Health First » To all tourist providers
- Possibility of certification by third parties - private entity

**Destination promotion**
- Enhancing advertising funds (€ 23 million EOT)
- Targeted ad in the markets we open
- Brand campaign and reservation campaign
- Co-advertising
- Agreements with Tour Operators
“Restart Tourism”

1. Realistic schedule
2. Impact management capability in destinations
3. Ensuring tourist flows from abroad
4. Operating protocols of tourism businesses
5. Travel protocols and transporting visitors
6. Business support and reinforcement domestic tourism
7. Contact and enhancing tourists' sense of security

Conditions
Operating
Rules
Activation
Purchase